Where should I publish my research?

Where you publish can potentially affect the access to, visibility, and impact of your research. Your choice of publication venue should therefore be consistent with your overall impact goals and strategy. Below are some factors which may be helpful to consider when deciding where to publish:

### Considerations

- Scope of the journal and topical fit
- Will it reach your target audience?
- Where are your peers publishing?
- Is the journal indexed in major databases in your discipline? e.g. Scopus, JSTOR, Web of Science etc.
- Peer review process e.g. single blind, double blind, open
- Turnaround times from submission to final publication
- Is advance online publication available for articles in press?
- Composition of the editorial board
- Open access options Can a version be deposited in an institutional repository (“Green” open access) or is there an option to publish “Gold” open access?
- Acceptance and rejection rates
- Does the author retain copyright?
- Journal ranking metrics e.g. Journal Impact Factor, CiteScore, SJR or % of articles not cited
- Article level metrics Does the journal provide download statistics and other article level metrics to authors to help track and monitor impact?

### Identifying publications?

It can be helpful to carry out a broad search on your research topic on the Scopus or Web of Science database(s) and analyse the results to identify:

- the most frequently occurring publications;
- where leading peers have published;
- in which publications the most highly cited papers are published.

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**Contact:** Michelle Dalton, Scholarly Communications Librarian, UCD Library
**email:** michelle.dalton@ucd.ie
**website:** libguides.ucd.ie/publishing
**tel:** (01) 716 7530